

**Quick Start Guide  
for the ifolor Designer**  
Mac OSX



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Start your project by asking yourself: **Which pictures do I want to use for my book?**

A photo book structured and designed around a specific theme can be a lot of fun.

To give a few examples: your baby's first year, a collection of your last holiday snapshots, a family yearbook, a collection of recipes, a party book, a souvenir of your last birthday, or the photos of your perfect wedding.

**Anything is possible!**

**For every minute spent on organising, an hour is earned. (Benjamin Franklin)**

Collect and sort your photos on your computer. This will give you an overview of the number, theme, and sequence of the photos. It will also help you find specific photos more quickly during the designing process.

Download the ifolor Designer software free at [www.ifolor.ch/en/downloads](http://www.ifolor.ch/en/downloads) and install it on your computer.

In the Designer or at [www.ifolor.ch/en/photo-book](http://www.ifolor.ch/en/photo-book) you can see all the available photo books in their various formats, bindings, and paper types.



# 1. CREATING A NEW PHOTO BOOK

After installing, open up the ifolor Designer.

When opening the Designer, current ifolor promotions will be shown in a pop-up window.

On the left side of the Designer, you'll see your existing projects.

When opening the Designer for the first time, you'll be shown a short tutorial book. You can access this at any time on the left-hand menu under 'My projects'. You can start designing a new photo book by clicking on 'New project'.

You can utilise the ifolor Designer to design and order photo books, photo calendars, wall decorations, photo gifts, as well as photo prints quickly and easily.

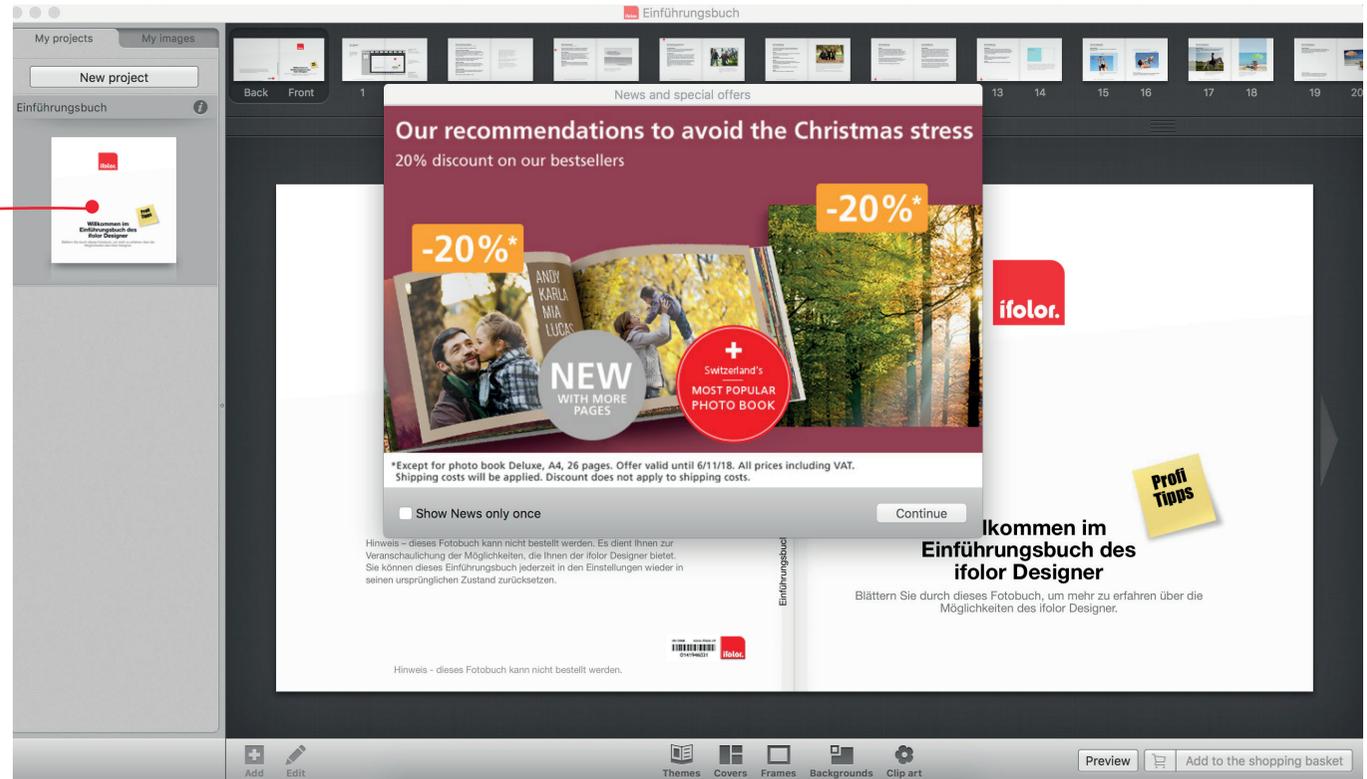


Photo calendars

Have your favourite photos and all your appointments in sight

from CHF21.95



Photo gifts

Creative and funny for any opportunity. Surprise your friends or simply yourself.

from CHF13.55  
from CHF16.95



Wall decorations

Impressive for your own four walls. Experience your most wonderful moments time and time again.

from CHF7.95



Photos

from CHF0.19

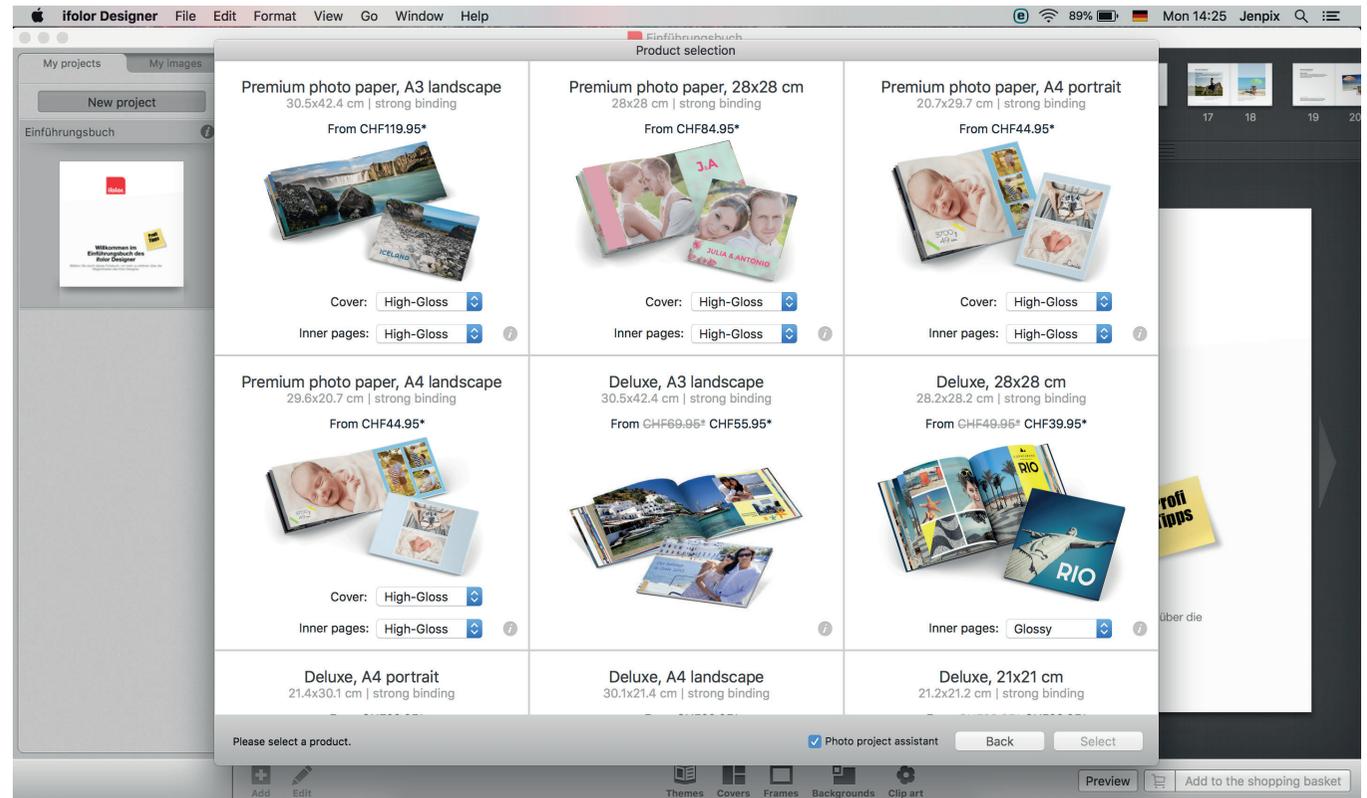
In the next window you can select a photo book format of your choice.

**Photo Book Deluxe** - the most beloved of our photo books in Switzerland. With stable hardcover binding and gleaming, polished pages, your memories will be beautifully immortalised.

**Premium Photo Paper Photo Book** - the special one. While also bound in a hard cover, this book can lie open and flat on the table, perfectly showing off your photos on either side. Tip: This is particularly well-suited for panorama shots.

**Photo Book Soft** - our most supple photo book. Because of the practical, flexible binding, this is best suited for a yearly family photo album or a professional photo catalogue.

**Photo Book Spiral** - the most practical book on offer. It's great for recipe collections, lovely notebooks, or as an album for holiday photos.



When choosing which photo book format you'd like to use, you can check the box 'Photo project assistant' at the bottom of the page before moving on. If you want to create your album from scratch, continue to page 7.



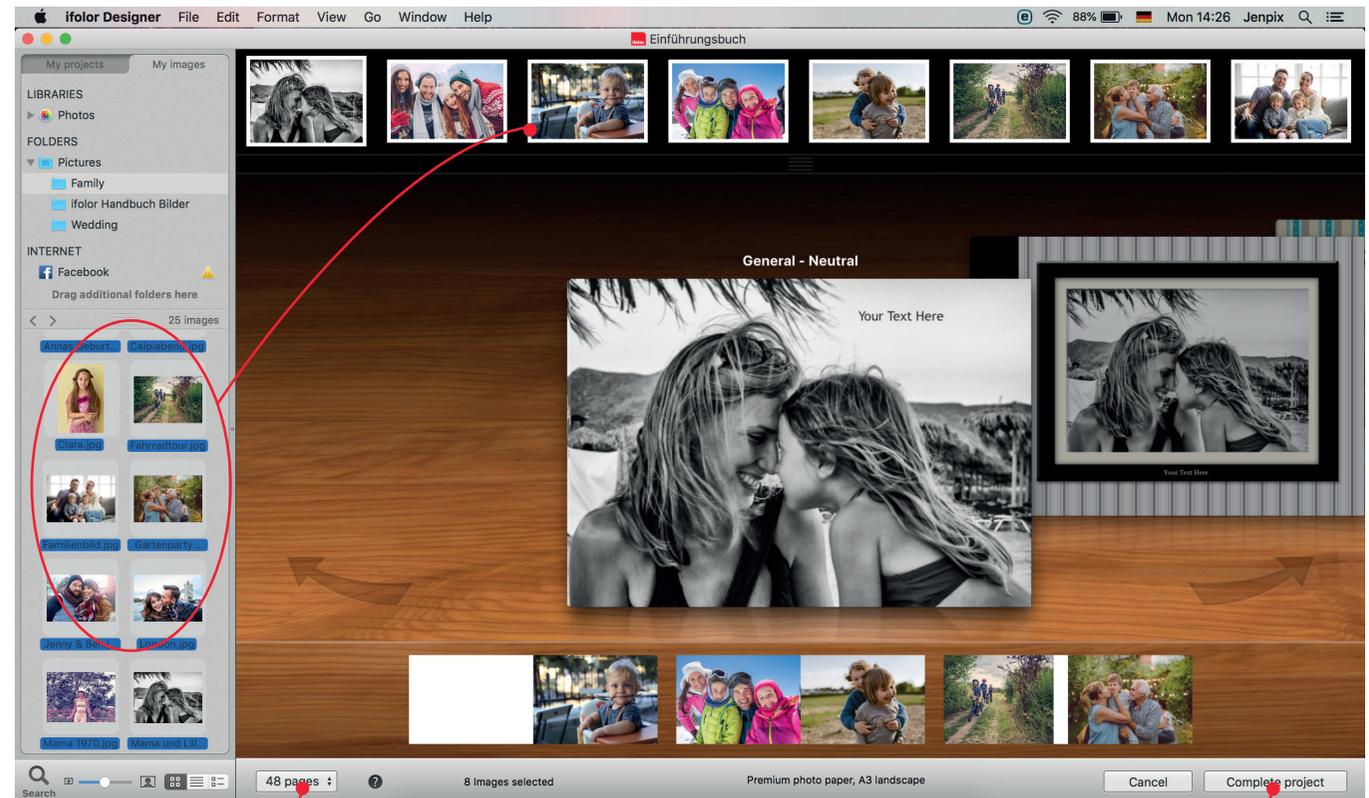
The assistant will help you design your personalised photo book in no time at all. It's also capable of automatically filling in a thematic photo book design template with your photos. Afterwards, you can add text and clip art. You can of course make further changes to your photos after the automatic allotment by the assistant.

Start out by selecting the image source on the left. You can use ⌘A to select all photos in a given folder. Then click and drag your selected photos into the area located at the top-middle of the screen. The assistant will then fill in the book preview with your photos.

When using the assistant, you can choose from about 29 different design templates. Use the arrows to see the entire selection available.

Afterwards, select the number of pages for your book at the bottom of the screen and then click on 'Complete project' to have the assistant automatically fill in the photo book with your photos.

**Please note:** You have the option to change the number of pages later on, but this could lead to you having to re-design photo book pages you've already edited.



# 4. DESIGNING THE PHOTO BOOK

Now you can get started with the designing of your personalised photo book.

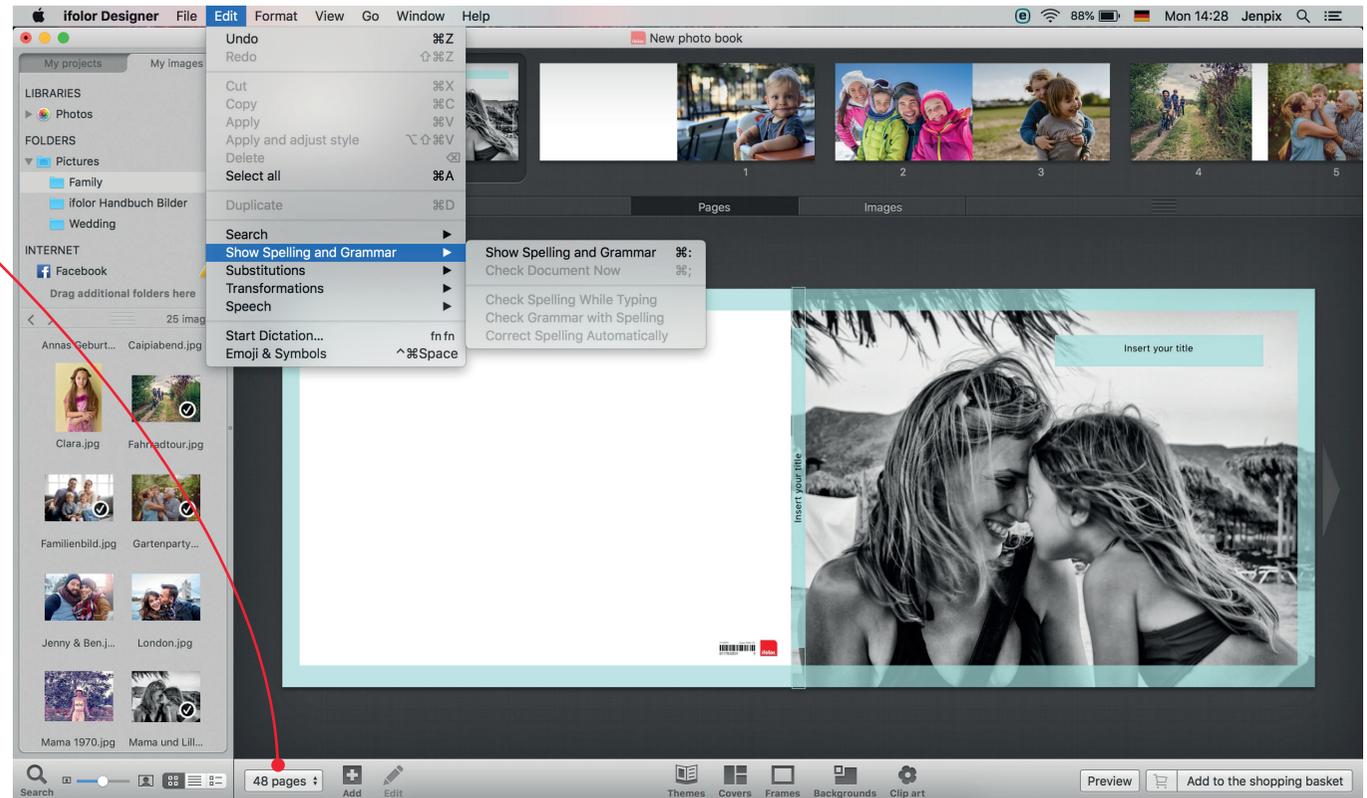
Whether you used the photo book assistant or started with an empty photo book, the Designer will first show you the cover of your photo book.

Choose the number of pages you'd like to use for your book at the bottom of the screen. If you later change the number of pages, pages will either be added to or deleted from the end portion of the book.

In the menu list you'll find various tools to use such as reference lines or image optimisation.

In the 'Edit' menu located at the top of the screen, you'll find the spell checker and in the 'Format' menu you can make extensive edits to your text(s). You can also use all common OSX keyboard commands in the ifolor Designer.

**Tip:** In our guide, we show you how to design the cover at the very end since many people find their favourite photo to use for the cover during the course of designing their book.



The left-hand menu displays your photos.

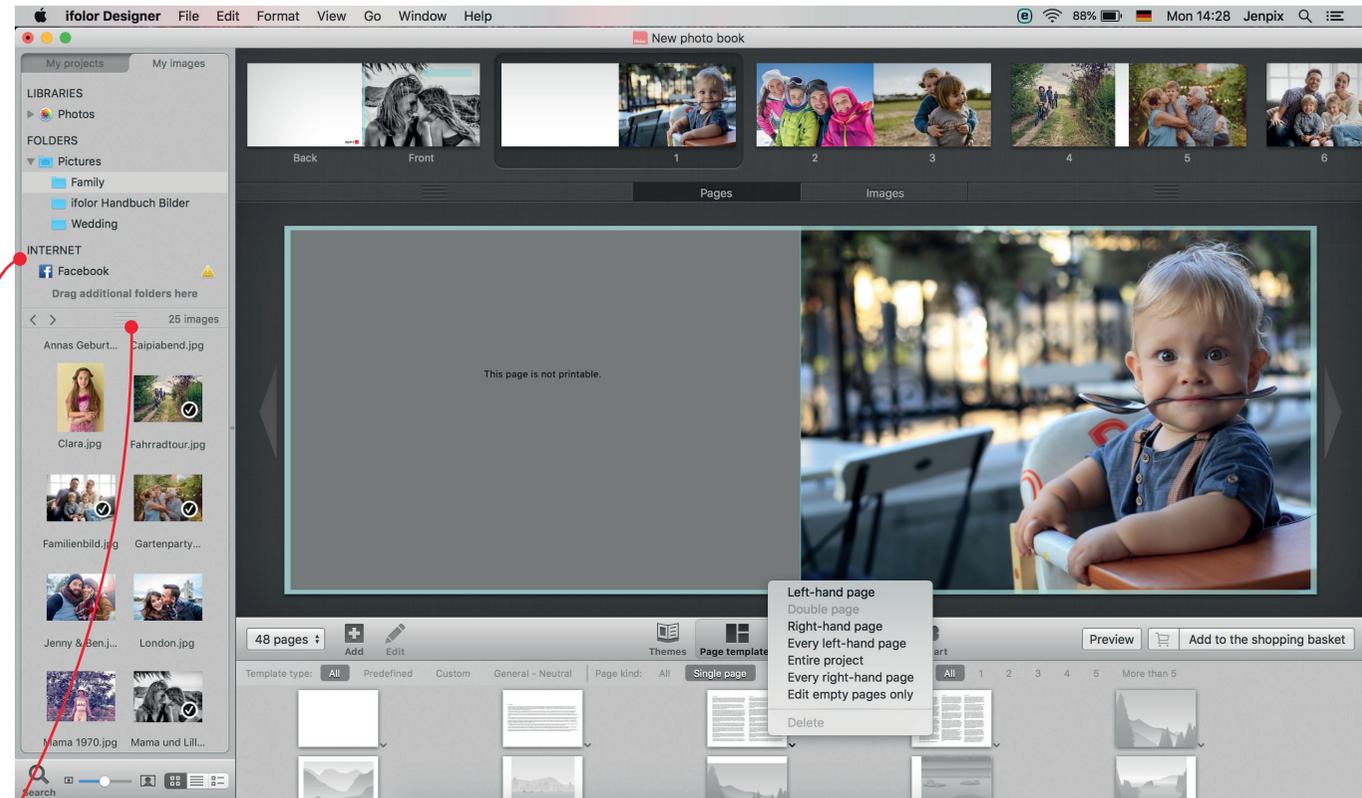
Photos from your iCloud or Dropbox are shown under 'Libraries'.

Should you have already organised and sorted through an image folder, it's best to save this under 'Pictures' so you'll be able to easily find it in the Designer.

Under 'Internet' you can log into Facebook and use photos posted there for your photo book.

In order to add an image to your photo book, first select it and then click and drag the photo to the desired placeholder in your photo book. When dragging the image over the photo book page, placement options will be highlighted blue. You can also use this method to add a photo as a background image.

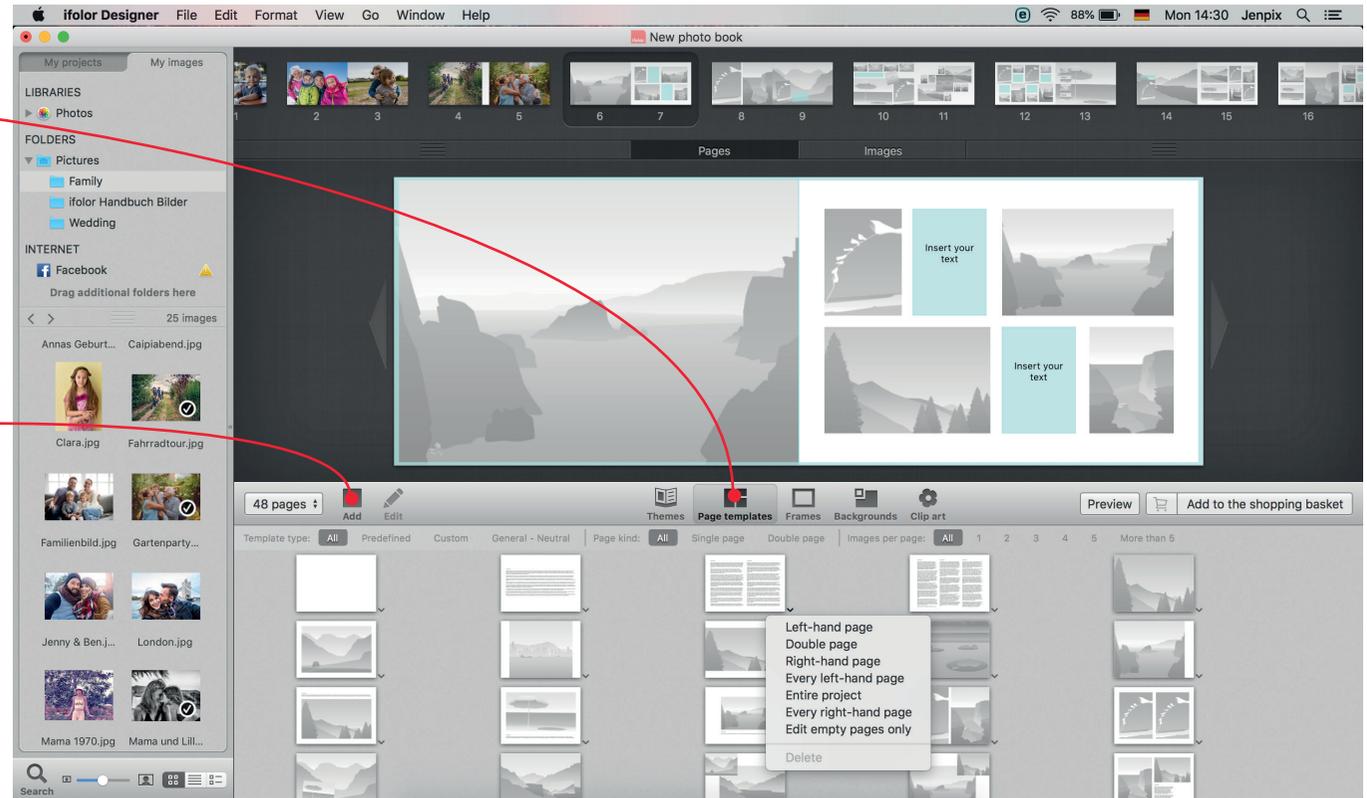
**Tip:** Once you've selected your photo folder in the left-hand menu, you can drag the divider with the three lines to the top to have more space for previewing photos.



In the menu under 'Layout' you'll find many different templates with various arrangements of text boxes and photos. By clicking the layout you wish to use, a small menu will appear. With this you can choose on which page you want to use the layout.

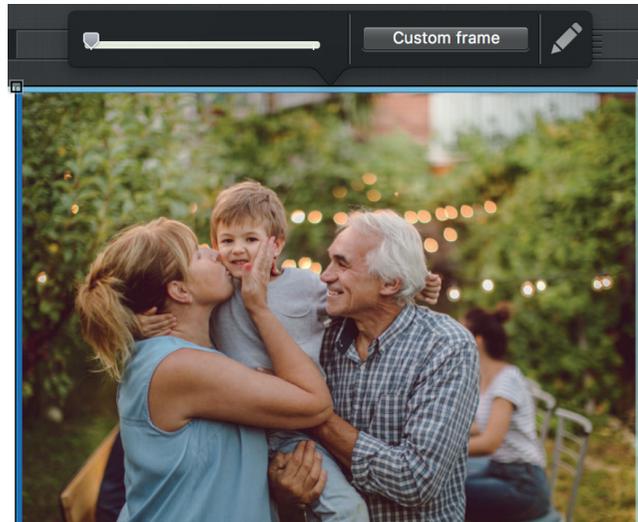
You can also change the layout of pages where you've already placed photos. The photos will be automatically shifted around.

In the menu under 'Add' you can add image and text placeholders to anywhere on a given page. You can also use this to overlap images or add text over images. Here you also have the option of generating and adding your own QR codes as well as inserting freeze frames from videos and colour swaths.



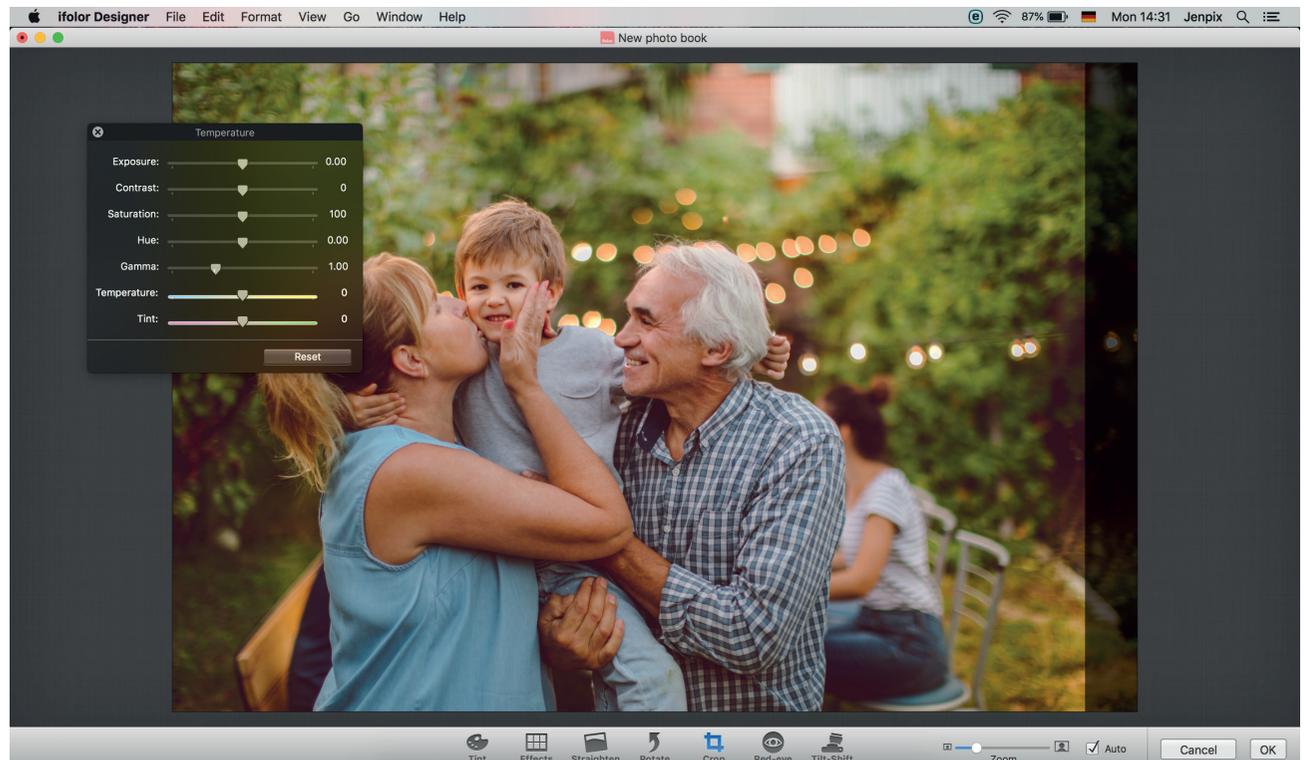
Clicking on an individual photo will outline it in a blue frame that you can use to adjust the size of the photo. You can also use the dot on the side to rotate the photo.

You can double-click on an image you want to edit to bring up a small menu above the image. Use the slide control to adjust the image section. Click on the pencil icon to be led to the image editing menu.

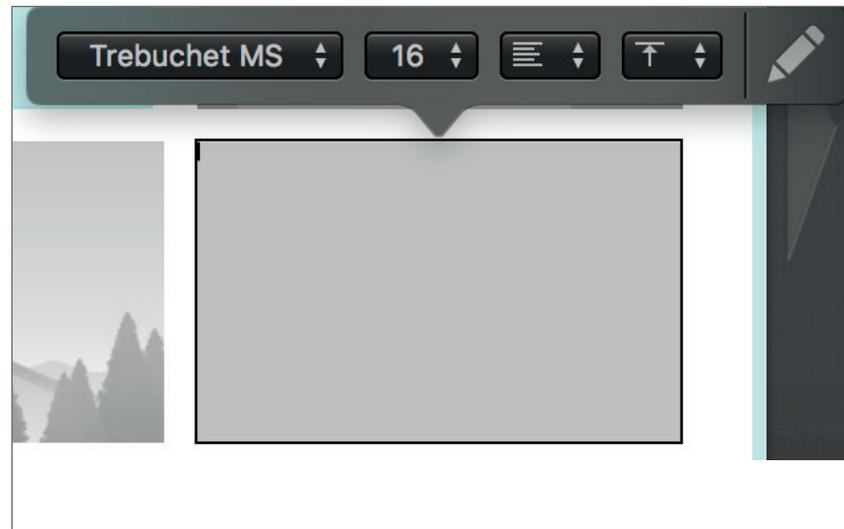


Here you can adjust the colour values, straighten the horizon, rotate and crop the image, make automatic image adjustments, reduce red-eye, or apply retro filter effects. You can also use tilt-shift to lend your photos an interesting gradient effect.

Try it all out for yourself!



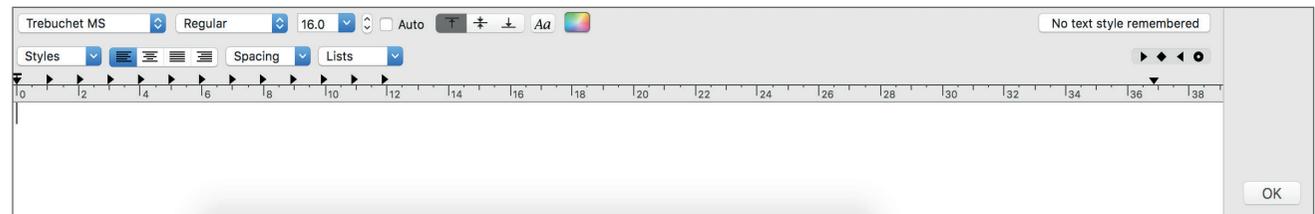
You can edit a text field by double-clicking on it. Here you can add text as well as move it around. Small adjustments, such as font style and size, can be made directly from the small menu located above the selected text field.



To make more extensive format changes such as font colour, bold/italics, or to add lists, click on the pencil symbol. This will lead you to a more extensive text field.

You can use this text field to save your self-designed text field as a template and be able to design a lot of text in your photo book in a more uniform manner.

**Tip:** While editing either text or pictures, you can use  $\text{⌘}Z$  and  $\text{⇧} \text{⌘}Z$  to undo or redo changes made.



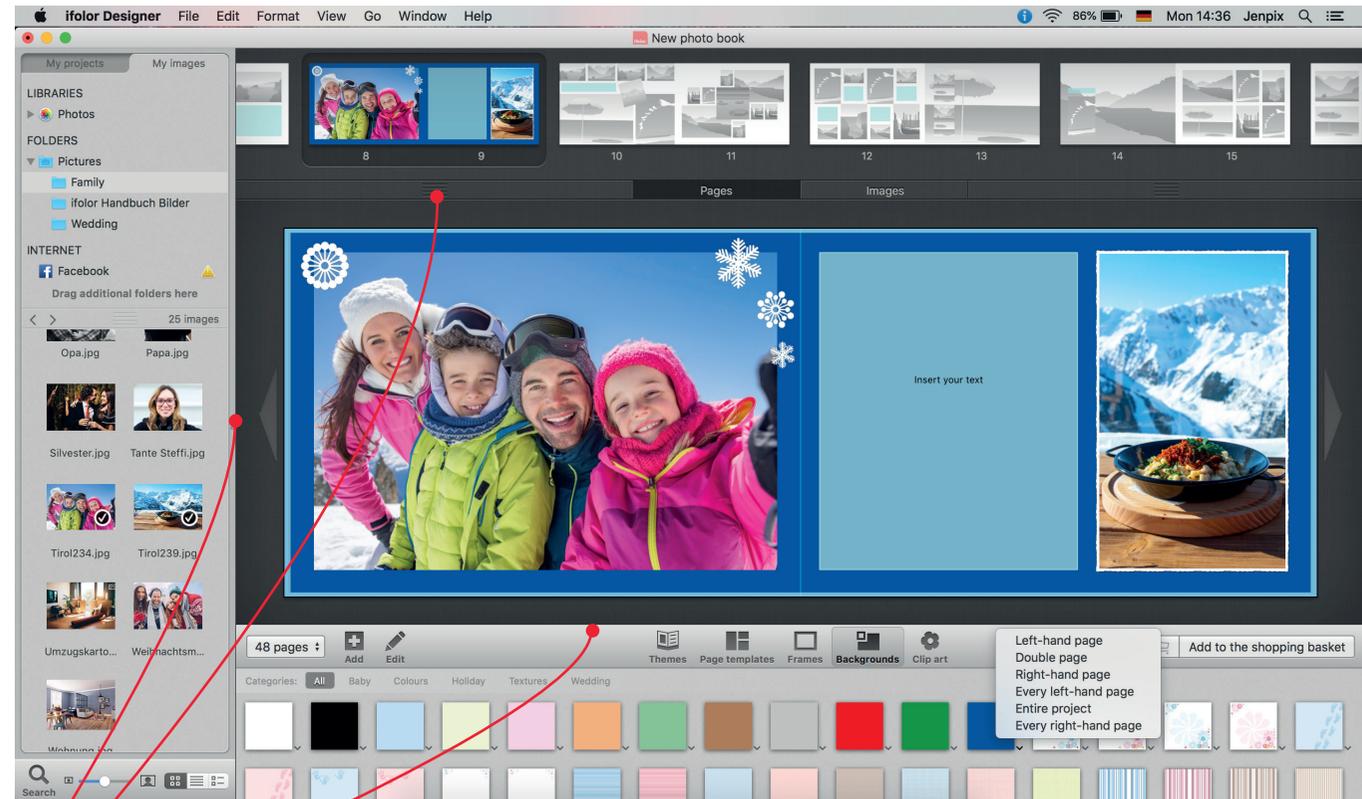
Underneath the photo book you'll find the frames, backgrounds, and clip art menus.

You can either look at all the possibilities at once or click on individual categories to quickly find a thematically suitable design.

You can click on the small arrow symbol located next to a given background or frame to add it to a whole page, double page, every left-hand page, every right-hand page, or even to every page in the photo book. This will also enable you to quickly design your photo book in a more uniform manner.

You can also drag and drop clip art to any place on a given page. After clicking on clip art already placed on a page it will be outlined in a blue frame that you can use to adjust its size. You can also click and hold the dot next to the clip art to rotate it.

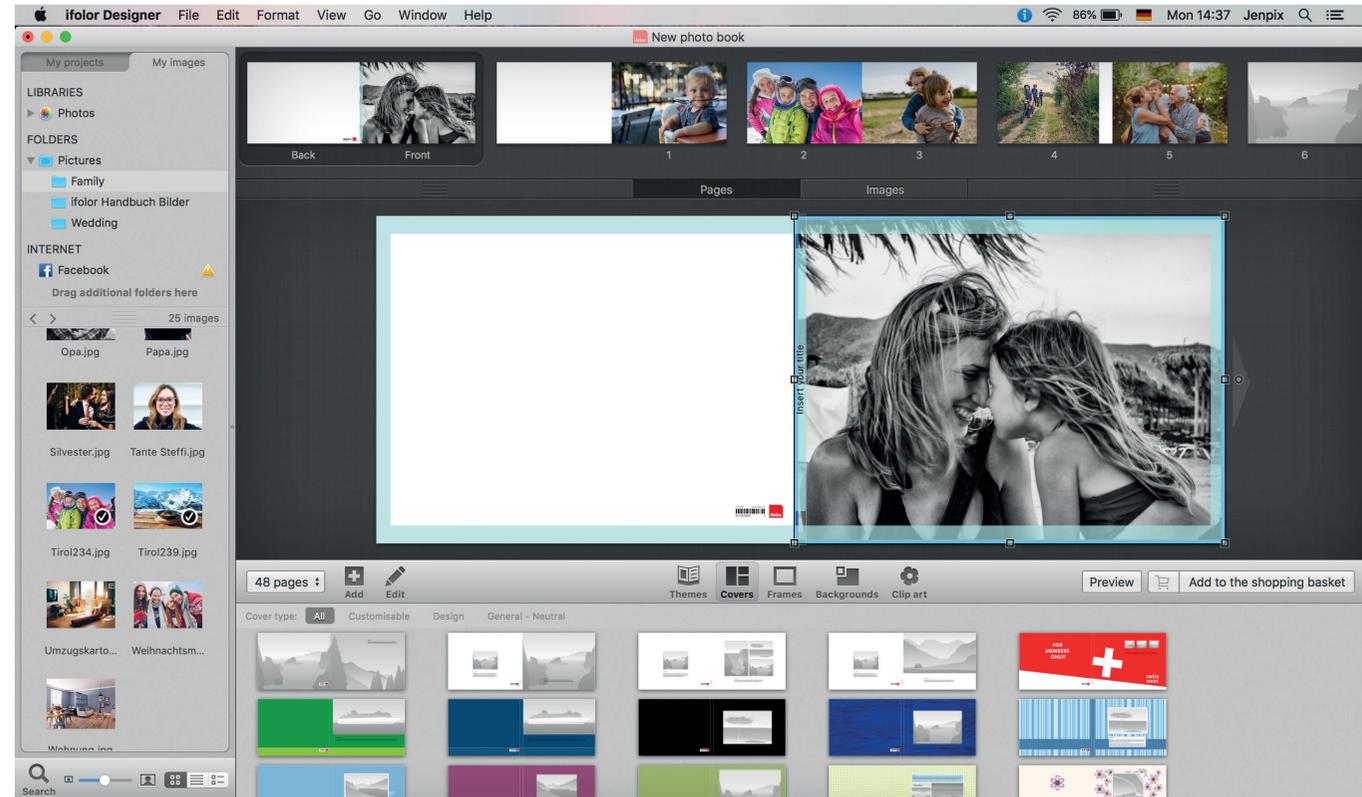
**Tip:** To be better able to observe details of your photo book during the designing process, you can shift around all areas in order to enlarge the view of your photo book. To do this, for instance, you can click and shift the 3 lines underneath the book page preview located at the top of the Designer. You can also shift the upper edge of the menu at the bottom as well as the edge of the side menu located on the left.



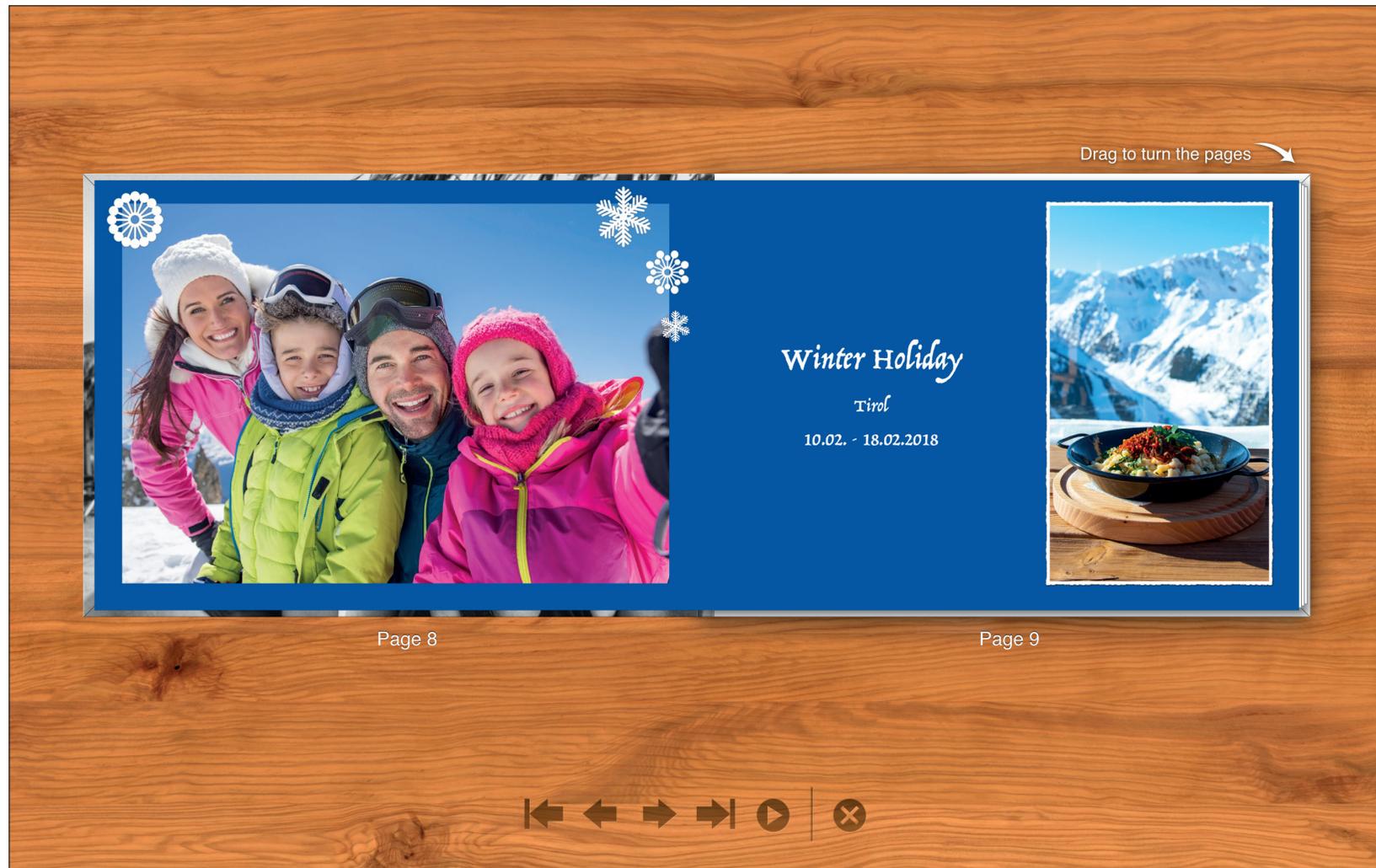
Once you've selected the cover of the photo book, the 'Page templates' menu will turn into the 'Covers' menu. Here you'll find numerous design templates you can use for the cover of your photo book.

Besides the numerous thematic design templates available, you can also use one of your own photos for the cover. You can also, as usual, add and arrange text, clip art, and other images to the front and rear cover of your photo book.

**Tip:** Hardbound photo books, such as the photo book deluxe, offer you the possibility of inscribing the book's spine. This will make your book of memories that much easier to find on the bookshelf.

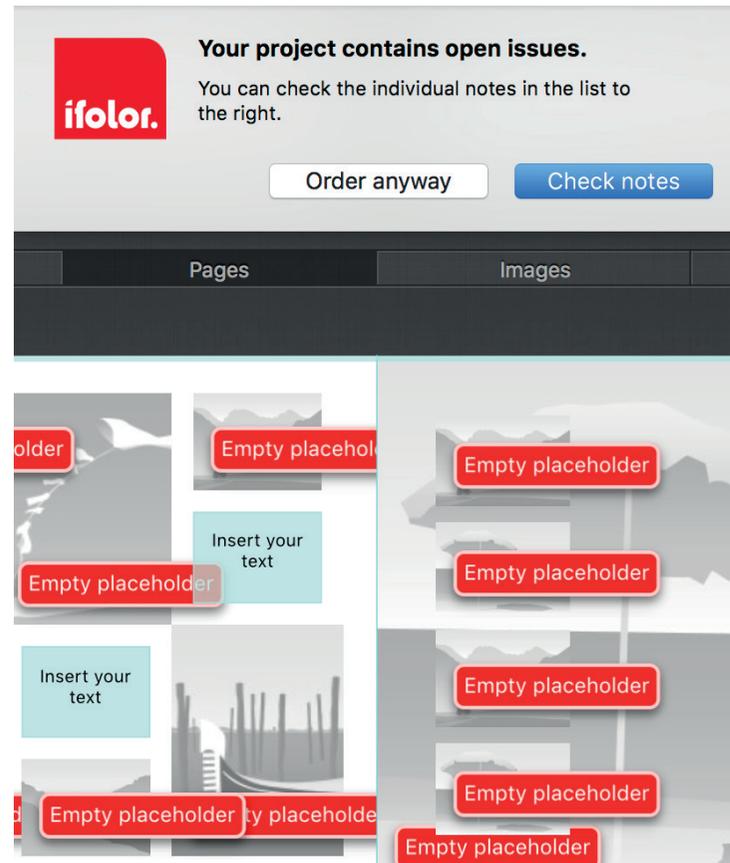


At any point in time, you can click on 'Preview' in the bottom-right corner to flip through your photo book. Here you can view your photo book as it will appear once it's printed, bound, and delivered. It's especially important to preview your photo book with a keen eye one last time before ordering.



Once you've gone through and checked your photo book once last time in preview, click on 'Add to the shopping basket'. Afterwards, the ifolor Designer will check your book. Should you have empty placeholders or problems with image resolution or your text boxes, you'll be notified by the Designer.

Should the Designer discover problems with the design, you can decide for yourself to ignore the notifications and click on 'Order anyway' or to check the Designer notes. You can see the individual notifications listed on the right-hand side.



When you have successfully completed reviewing your product, your basket will open up. Here you can see your photo book once more with all the details as well as the price.

By clicking on 'Cancel' you'll be led back to the editing screen.

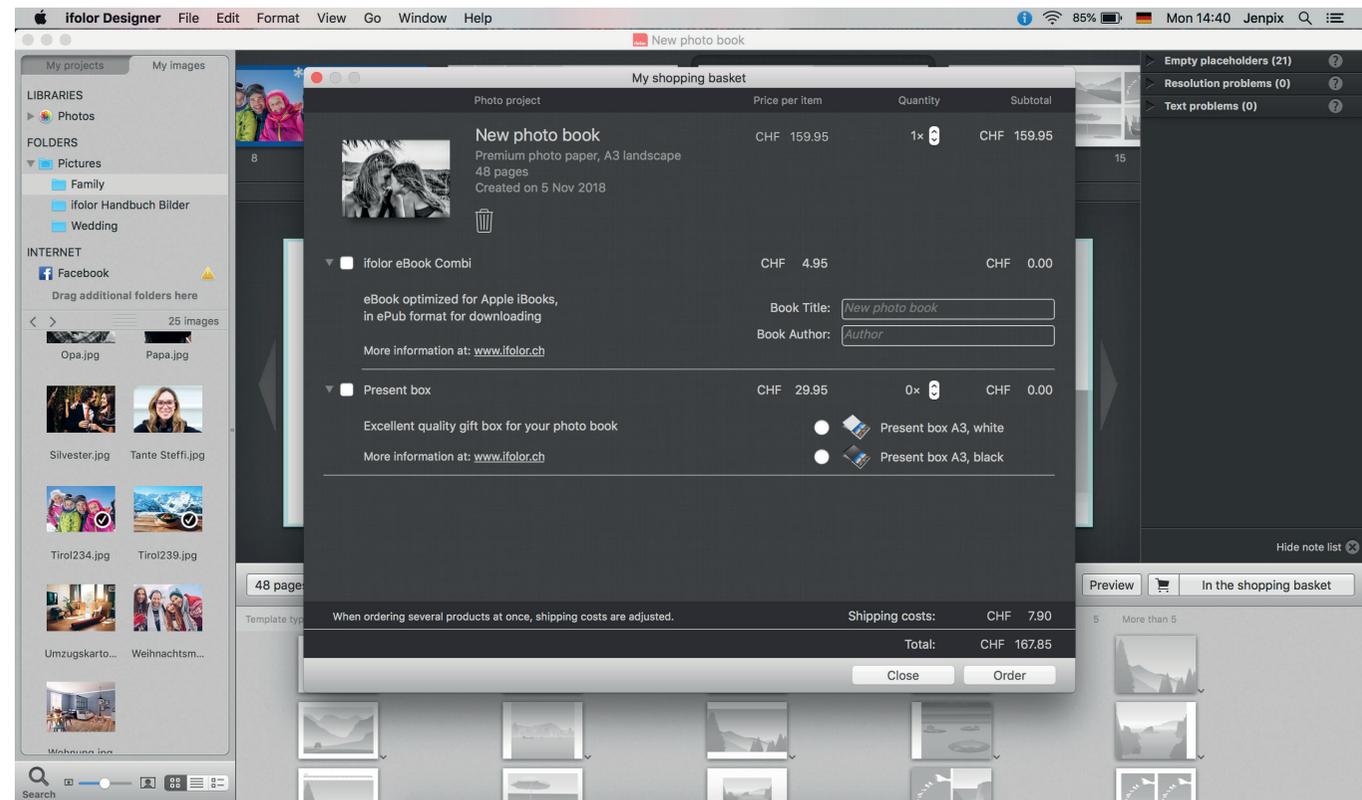
If you hover the mouse over the photo book, a small rubbish bin will appear. You can click on the bin to remove the photo book from the shopping basket.

You also have the option of ordering your photo book as an ifolor eBook in order to share it digitally.

If you want to give your photo book to someone as a gift, we also offer an elegant gift box that's a perfect fit for your photo book.

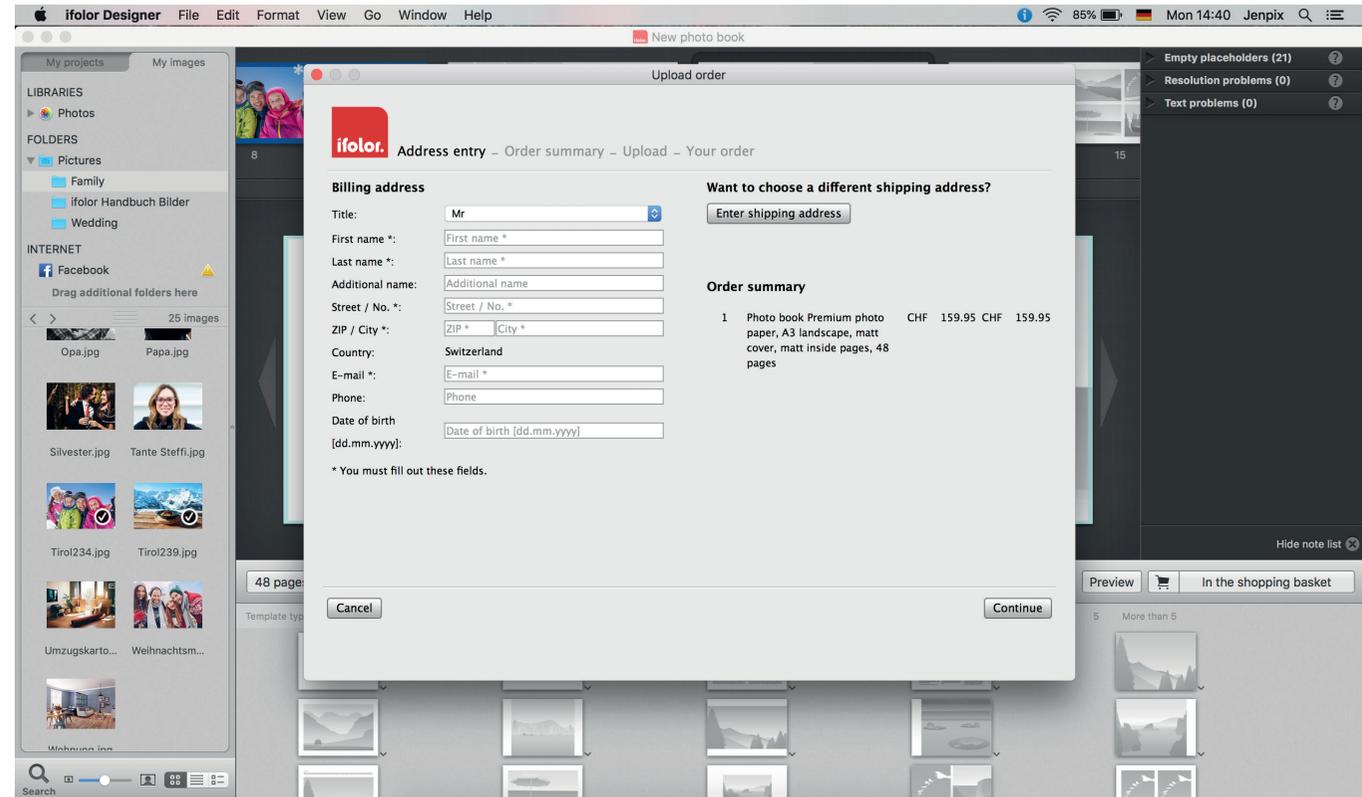
If you have designed and saved multiple photo products, you can order these together. The shipping costs will be adjusted accordingly.

Clicking on 'Order' will take you to the next page.



Now add your billing and delivery address and choose your payment method.

Only after completing this step will your photo book data be sent to ifolor. Depending on the size of your photo book, this can take some time, during which your internet connection must remain uninterrupted. Once your information has been received, you will get an order confirmation by email.



The screenshot shows the ifolor Designer software interface. A central dialog box titled 'Address entry - Order summary - Upload - Your order' is open. The dialog box contains the following sections:

- Billing address:** Fields for Title (Mr), First name, Last name, Additional name, Street / No., ZIP / City, Country (Switzerland), E-mail, Phone, and Date of birth.
- Want to choose a different shipping address?:** A button labeled 'Enter shipping address'.
- Order summary:** A table showing the order details.

Quantity	Description	Price	Total
1	Photo book Premium photo paper, A3 landscape, matt cover, matt inside pages, 48 pages	CHF 159.95	CHF 159.95

At the bottom of the dialog box, there are 'Cancel' and 'Continue' buttons. The background shows the software interface with a library of images on the left and a preview of the photo book on the right.

**Congratulations!** You have just designed your very own photo book.

In a few days you will receive your self-designed photo book. **Enjoy!**

**The ifolor quality**

Your satisfaction is our most important goal. This means we take great pride in the quality of our products and services.

Learn more about our excellent and certified product quality at [www.ifolor.ch/en/about-us/quality](http://www.ifolor.ch/en/about-us/quality)



**More questions on our products?**



Call us:

+41 (0)71 686 54 54

**The ifolor inspiration**

There is so much more you can do with your photos than just printing and placing them in frames. From decorations and gifts to creative craft ideas - *ifolor Inspirations* has plenty of tips and tricks about photography and special occasions.

*Inspirations*

Or follow our **social media** channels for more inspiration and all the latest news.



E-mail address:

[service@ifolor.ch](mailto:service@ifolor.ch)

